

The Implications of a Fruit Fly Incursion in Mt Wellington from a Fresh Produce Distribution Viewpoint

Mt Wellington is the fresh produce distribution hub for the wider Auckland and Northland Regions. Large volumes of imported produce are landed, processed and then distributed around the North Island. Major specialist banana ripening facilities are also located in the Mt Wellington area.

The map on the following page shows the potential Fruit Fly Incursion Radius for Mt Wellington / South Auckland.

The main distribution location exception is the Foodstuff's produce distribution centre situated at Airport Oaks Mangere. However, a large portion of the produce it receives also passes through the Mt Wellington distribution channels.

Industry best estimates of volumes expressed as a % are:

	Estimated Volume %	Including Foodstuff's Pavilion Drive (Mangere) Distribution Centre
Estimated % of NZ domestic consumption passing through Mt Wellington area	60%	N/A
Estimated Auckland destined produce passing through Mt Wellington	80%	95%

The fresh produce distribution sector has identified that there is a need to review its Crisis Management Plans due to the realisation that a Fruit Fly incursion would create major disruption to the entire supply systems in Mt Wellington and therefore the Auckland region and other parts of New Zealand.

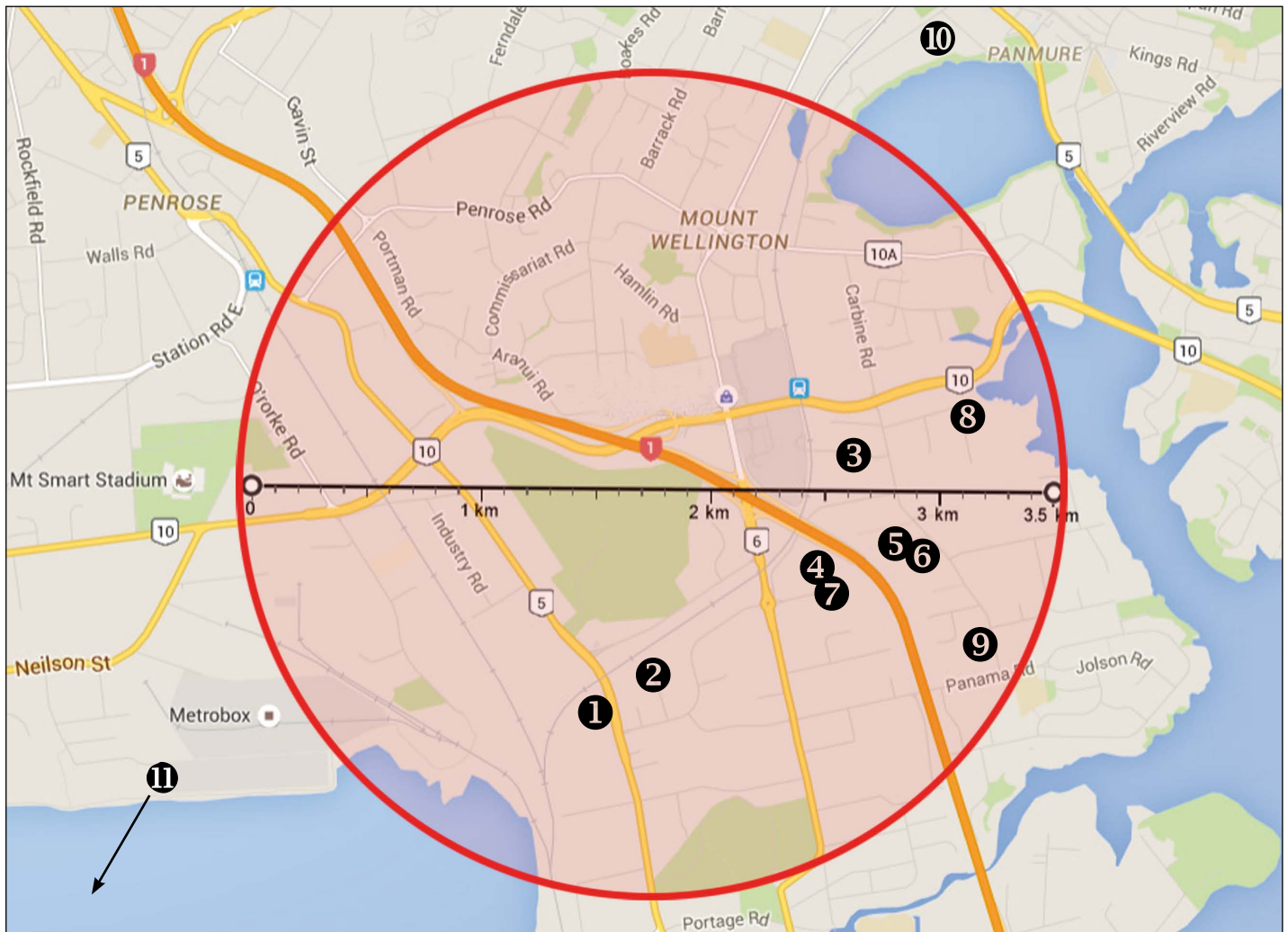
The threat of a Fruit Fly incursion appears to be real and increasing. The industry seeks to engage proactively with MPI to ensure its systems are robust enough to mitigate the risk. The objective would be to ensure compliance to MPI Fruit Fly incursion requirements and also to manage the inevitable disruption to the current distribution systems.

Industry experience dating back to the Fruit Fly incursion Mt Roskill outbreak in 1996 identified a major challenge was the lack of understanding of MAF officials as to the consequences of some of their actions and decisions. This affected the Progressive Distribution Warehouse located in Puhinui Road, Manukau at the time.

United Fresh would like to work with MPI to develop an industry wide Crisis Management Plan that could then be applied to individual businesses, if required. This would need to include the necessary monitoring and controls.

The initial point of contact at United Fresh for this work is: Anne-Marie Arts,
amarts@agrichain-centre.com

Potential Fruit Fly Incursion Radius Mt Wellington / South Auckland



- ① **MG Marketing** - 801 Great South Road, Mt Wellington
- ② **Primor Produce** - 10 Lockhart Place, Mt Wellington
- ③ **Fresh Direct** - 29 Clemow Drive, Mt Wellington
- ④ **Fresh Connection** - 7 Monahan Road, Mt Wellington
- ⑤ **Progressive Enterprises DC** - 113 Carbine Road, Mt Wellington
- ⑥ **Freshmax** - 113 Carbine Road, Mt Wellington
- ⑦ **Turners & Growers** - 2-8 Monahan Road, Mt Wellington
- ⑧ **Glassfields** - 14 Bowden Road, Mt Wellington
- ⑨ **Song Kee** - 121 Carbine Road, Mt Wellington
- ⑩ **The Pak House** - 63 Ireland Road, Panmure
- ⑪ **Foodstuffs** - 4 Pavilion Drive, Mangere